

Standards, Services + Supports for Industry Professionals, Owners and the General Public

# WHAT WE DO

Phase 1

#### **INDUSTRY FOCUS**

#### **STANDARDS**

Timing 2020-ongoing

Standards & Best Practices
Vetting & Endorsement
Interim Credentialing
Policy Development
Accountability

#### **PROFESSIONAL DEV**

Timing 2021-ongoing

Skills Assessment
Professional development
Facilitation & Access
Training-based Credentialing

#### **INDUSTRY BUILDING**

Timing 2021-ongoing

Community Outreach Goal Setting Recognition

## SAFETY/RISK BEST PRACTICES

Timing 2021

Assessment Policy Development

### **QUALITY ASSURANCE**

Timing 2021-ongoing

Continued Education
Policy Development
Troubleshooting & Assistance
Assurance

## BUSINESS DEVELOPMENT

Timing 2021-ongoing

Support for Best-in-Class Practitioners R+/FF Sector Growth

# GROUP HEALTH BENEFITS

In place (2018)

# INDUSTRY PENSION FUND

Timing 2022

TBC

#### **BENEVOLENCE FUND**

Timing 2022

Special Supports

#### **ANIMAL ADVOCACY**

Timing 2021-ongoing

Benchmark Impact on Animal Outcomes Assessment Build Cases & Statistics Success Reports

#### **PARTNERSHIPS**

Timing 2021-ongoing

Assist Practitioners Assist Pet Parents Advance Animal Welfare

#### **ACKNOWLEDGEMENT**

Timing: 2021-ongoing

Reward Best-in-Class Practitioners Celebrate Achievements Goal Setting

# **EXTERNAL COMMUNITY FOCUS**

#### WALKER SEARCH

Timing: 2021

Search vetted and endorsed practitioners.

#### **PUBLIC AWARENESS**

Timing: 2020-ongoing

Sentience Magazine Demystify Industry

#### **FEEDBACK & OUTREACH**

Timing: 2020-ongoing

Accessibility
Outreach
Industry Improvement

#### **INVESTIGATIONS**

Timing: 2021-ongoing

Investigate Abuse Cases
Issue Reduction with BIC Walkers

#### **CAUSE DEVELOPMENT**

Cause program development Animal Welfare

#### **NEWS, STUDIES & CASES**

Relevant, well-sourced News, Stories, Cases, Discoveries and Resources